



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

d.i.e  
Deutsches Institut für  
Entwicklungspolitik



German Development  
Institute

## G20-T20 ROUNDTABLE DISCUSSION ON

“Global Value Chains for Inclusive Development:  
FDI, investment facilitation and linkage creation”

---

**28 May 2019** (Tuesday)

**13:00-16:30**

**United Nations University, (1F) Annex Space, Tokyo**

**Hosts:** United Nations Industrial Development Organization  
(UNIDO) and German Development Institute /  
Deutsches Institut für Entwicklungspolitik (DIE)

[www.t20japan.org/events](http://www.t20japan.org/events)



## **G20-T20 Roundtable Discussion on “Global Value Chains for Inclusive Development: FDI, investment facilitation and linkage creation”**

### **Announcement**

(This event is open to G20 and T20 participants or by special invitation)

Foreign direct investment (FDI) offers a useful entry point for integration into global value chains (GVCs). It also offers a host of technology and financial resources that may bring tangible benefits to domestic firms and industries, thereby increasing their productivity and capability. However, FDI attraction is not without its challenges amid intensifying competition for foreign investments. Even for countries that successfully attracted FDI positive development outcomes are not pre-ordained. The roundtable will discuss two major topics – investment facilitation as well as linkages with foreign investors – to address ideas and options available to policymakers, which may contribute to evidence-based policymaking at G20 at the broad level.

### **Information**

Time and date: 28 May 2019 (Tuesday) 1 - 4:30 pm.

Venue: United Nations University, (1F) Annex Space, Tokyo

Hosts: United Nations Industrial Development Organization (UNIDO) and German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)

Registration for the event is mandatory and available [HERE](#)

### **Agenda**

The roundtable is planned as a half-day event with two sessions. The first session presents new considerations in FDI attraction that warrant attention for policymakers and practitioners alike. It highlights best practices in investment facilitation and promotion, presents some innovative and possibly replicable programmes from around the world, and outlines key implementation issues that may help investment promotion agencies (IPAs) enhance their capability to attract and retain FDI. Also, this session looks at the potential benefits of an international framework on investment facilitation currently under discussion at the WTO. The second session focuses on integration of domestic enterprises, most notably small and medium-sized enterprises (SMEs), into the global production networks of multinational firms, which is often difficult due to scale and capability constraints. The session examines the rationale for SME integration from the perspective of long-term upgrading and the types of policies that are needed to link domestic firms to foreign investment in a beneficial way over time.

The tentative agenda is as follows:

1 - 1:30 pm	<p>Opening remarks:</p> <p>Mr. Taikan Oki, Senior Vice-Rector, United Nations University (UNU)</p> <p>Mr. Yuko Yasunaga, Head, United Nations Industrial Development Organization (UNIDO), Investment and Technology Promotion Office (ITPO) Japan</p> <p>Keynote speech:</p> <p>H.E. Ms. Fetlework Gebregziabher Abrha, Minister of Trade and Industry, Ethiopia</p>
1:30 - 2:30 pm	<p><b>Session 1: FDI Attraction and Facilitation</b></p> <p>Moderator: Mr. Ferda Gelegen, UNIDO-ITPO Japan</p> <p>Presentation: Mr. Axel Berger, German Development Institute / Deutsches Institut für Entwicklungspolitik (GDI/DIE)</p> <p>Discussants:</p> <ul style="list-style-type: none"> <li>- Mr. Manjiao Chi, University of International Business and Economics (UIBE)</li> <li>- Mr. Yuko Yasunaga, UNIDO-ITPO Japan</li> </ul> <p>Comments by participants</p>
2:30 - 3 pm	Coffee break
3 - 4:15 pm	<p><b>Session 2: Linking Domestic Firms to Foreign Investors</b></p> <p>Moderator: Mr. Ferda Gelegen, UNIDO-ITPO Japan</p> <p>Presentation: Mr. Adnan Seric, UNIDO</p> <p>Discussants:</p> <ul style="list-style-type: none"> <li>- Ms. Izumi Ohno, Japan International Cooperation Agency (JICA) Research Institute</li> <li>- Mr. Dongsoo Kang, Korea Development Institute (KDI)</li> <li>- Mr. Fukunari Kimura, Economic Research Institute for ASEAN and East Asia (ERIA)</li> <li>- Mr. Yasuyuki Todo, Waseda University</li> </ul> <p>Comments by participants</p>
4:15 - 4:30 pm	Wrap-up discussion and closing remarks

\* Agenda is subject to change.

This roundtable is a T20 Japan associated event.

## Biographies



### **Taikan Oki**

Senior Vice-Rector, United Nations University (UNU). Assistant Secretary-General, United Nations (2016-). Professor, University of Tokyo

Mr. Oki has a long-standing academic career, mainly with the University of Tokyo (UT), and is a winner of numerous environmental awards. A Ph.D. holder in engineering from UT, with extensive expertise in global hydrology and the sustainability of world water resources. He was the first Japanese fellow to the American Geophysical Union's Hydrology Section, and was a lead author for the 5th

Assessment Report of the Intergovernmental Panel for Climate Change.



### **Yuko Yasunaga**

Head of the United Nations Industrial Development Organization, Investment and Technology Promotion Office in Tokyo (UNIDO ITPO Tokyo)

Mr. Yasunaga has had an extensive career with Japan's Ministry of Economy, Trade and Industry (METI), with expertise in the areas of natural resources and industrial science/technology development. From 2015 to 2017, he was Vice-President of Japan's National Institute of Advanced Industrial Science and Technology (AIST) after working as Deputy Director-General responsible for the Ministry's innovation policy. Mr. Yasunaga holds a M.Eng. in Resource Development Engineering from the University of Tokyo, a M.Sc. in Mineral Economics, from the Colorado School of Mines, USA, and a Ph.D., from the University of Tokyo.



### **Fetlework Gebregziabher Abrha**

Minister, Ministry of Trade and Industry (MOTI)

H.E. Ms. Abrha has served in various senior posts in the Federal Democratic Republic of Ethiopia during her career, including Regional Bureau Head of Trade, Industry and Urban Development, Director General of the Federal Finance Intelligence and Head of Public Relations and Urban Sector. She holds a MSc from the London School of Economics.



### **Ferda Gelegen**

Deputy Head at the United Nations Industrial Development Organization, Investment and Technology Promotion Office, Tokyo (UNIDO ITPO Tokyo) in charge of Investment Promotion and Operations

Previously Mr. Gelegen managed various investment promotion projects covering Central Asia, Middle East and North Africa and also India, Pakistan and Turkey. Before joining UNIDO, he worked as a corporate accountant and as a consultant in Washington D.C., and also as an economic advisor in Istanbul. Mr. Gelegen studied business administration and economics at the George Washington University, Washington, D.C.



### **Axel Berger**

Senior Researcher at the German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE), Programme Transformation of Economic and Social System

Mr. Berger heads the G20 Policy Research Group at DIE and leads the T20 Task Force on Trade, Investment and Tax in 2017 and 2018. He works on the design, effects and diffusion patterns of international trade and investment agreements, with a focus on emerging markets and developing countries. Other areas of current research include the impact of free trade agreements on upgrading within global value chains and the role of the G20 in global governance. He teaches international political economy at the University of Bonn and regularly advises developing countries, development agencies and international organisations on trade and investment matters. Mr. Berger holds a doctorate in political science from the University of Duisburg-Essen and a Master's degree from the Munich Ludwig-Maximilians-University in political science, economics and modern history.



### **Manjiao Chi**

Full professor and founding director, Center for International Economic Law and Policy (CIELP), Law School, University of International Business and Economics (UIBE), Beijing

Mr. Chi's recent research and teaching focus on international trade and investment law and policy, dispute settlement, global development and cooperation. He regularly teaches and extensively publishes in these fields in both English and Chinese. Among his many academic affiliations, he is headquarter member, ILA Committee of Rule of Law and International Investment Law; Advisor, UNESCAP; Steering Committee member, Academic Forum on ISDS; Executive Council member, Chinese Society of International Law; and Scientific Advisory Board member, Centre for Global Cooperation Research (GCR Center). Prior to joining UIBE, Mr. Chi was full professor and deputy director, International Economic Law Institute, Law School, Xiamen University; Senior Fellow, GCR Center; and Counsel-in-Residence (on Secondment), Department of Treaty and Law, Ministry of Commerce of China. He holds BA, LL.M and Ph.D in law degrees.



### **Adnan Seric**

Research manager at the Department of Policy Research and Statistics (PRS) of the United Nations Industrial Development Organization (UNIDO)

Mr. Seric is currently leading the department's work on global value chains and foreign direct investments. Prior to joining PRS, Mr. Seric has been part of UNIDO's trade and investment team leading the design and implementation of technical assistance programs in multiple countries, especially in the African, Eastern Europe and Southeast Asia regions. His research has been published widely in peer-reviewed journals, books, special reports, policy briefs, social media and blogs. Previously, he worked as an economist at the Organisation for Economic Co-operation and Development (OECD) where he has conducted policy research and provided advisory services on trade and investment related issues in the Europe and Central Asia (ECA) region. Mr. Seric holds a Ph.D. in Economics from the University of St Andrews, United Kingdom.



### **Izumi Ohno**

Director of the Japan International Cooperation Agency (JICA) Research Institute

Ms. Ohno is specialized in international development policy, Japanese development cooperation, business and development. Prior to joining the JICA Research Institute in October 2018, she was Professor of the National Graduate Institute for Policy Studies (GRIPS) and continues to serve as a visiting professor. In 2014 she served as a member of the Advisory Panel to the Minister of Foreign Affairs on the ODA Charter Review. She also worked at JICA, the World Bank, and the Japan Bank for International Cooperation (JBIC). Ms. Ohno graduated from the Tsuda College (Tokyo) and holds a MPA from the Woodrow Wilson School of Public and International Affairs at the Princeton University in USA. Her publications include books on: From a Small Factory in Japan to a Global Firm in Asia: SME's Overseas Expansion Strategy & Policy Support (ed., Chuo-keizai Publishing Co., 2015); Eastern and Western Ideas for African Growth (edited with Kenichi Ohno, Routledge, 2013); Introduction to BOP Business: Addressing Global Challenges through Partnership (co-authored, Chuo-keizai Publishing Co., 2011).



### **Dongsoo Kang**

Executive Director, Research Bureau, Korea Development Institute (KDI)

Mr. Kang joined KDI as a fellow in 2000 after teaching at the State University of New York in Binghamton in the United States. He has worked not only in KDI but also in positions of other institutions including Economist at OECD and Senior Advisor to the Deputy Prime Minister, Ministry of Strategy and Finance. His research interests focus on financial economics, macroeconomics, entrepreneurship policies, and Chinese economy. Mr. Kang received his Ph.D. and M.A. in economics from University of Chicago in 1998 and 1993, respectively, and his B.A. in international economics from Seoul National University in 1990.



### **Fukunari Kimura**

Chief Economist at the Economic Research Institute for ASEAN and East Asia (ERIA)

Mr. Kimura received his Bachelor of Laws from the Faculty of Law, University of Tokyo in 1982. He then received Master of Science and PhD titles from the Department of Economics, University of Wisconsin-Madison in 1990 and 1991, respectively. He worked for the Department of Economics, State University of New York at Albany as Assistant Professor in 1991-1994, and in the Faculty of Economics of Keio University as Associate Professor in 1994-2000. Mr. Kimura has recently been active in writing academic/semi-academic books and articles on international production networks and economic integration in East Asia.



### **Yazuyuki Todo**

Professor at the Faculty of Political Science and Economics, Waseda University

Mr. Todo has been a Professor at the Graduate School of Economics, Waseda University since 2014, after serving as a Department Head at the Department of International Studies, the University of Tokyo. He is also a Faculty Fellow at Research Institute of Economy, Trade and Industry. He received a Ph.D. in economics from Stanford University in 2000. His research fields are international economics, development economics, and applied micro-econometrics. He focuses on the role of social and economic network in economic growth and resilience, using firm- and household-level data from various countries. He has published more than 50 academic papers in refereed journals including the Journal of Industrial Economics, the Journal of Regional Science, Ecological Economics, Research Policy, and World Development. He has also served a number of policy-advising committees in the national and local governments, including the Frontier Subcommittee of the National Policy Meeting of the Cabinet Office, the Committee for Japan's Future under the Council on Economic and Fiscal Policy of the Cabinet Office, and the Industrial Structure Council of the Ministry of Economy, Industry and Trade, and T20 Japan 2019 under G20.